

# Focus in Kyoto!!

Our specialization in Kyoto gives you the advantage



PLANNING & CREATIVE, INSPIRING COMMUNITY!

## Raising People - Products - Enterprises and Future (AGELLE)

The name AGELLE has its roots in the Japanese word *ageru*, which means to raise or to lift. Just like our company name suggests, our vision at AGELLE is to help our clients to realize what their charm is and how we can further establish it by bringing our clients “unshaped feelings and wishes” into reality.

OVERSEAS



JAPAN

PR in Kyoto / Brand Promotion Business

Kyoto is not just a city of history and tradition, but also a center of evolution when it comes to popular culture such as anime and movies, and being considered a representative of the “Exotic Japan” concept, Kyoto is renowned through the world. The birthplace of trends since ancient times, Kyoto is—in a sense slightly different to Tokyo—a land of aspiration engraved deeply within the Japanese mind.

Through our local connections at AGELLE, we can assist our clients to get a foothold in Kyoto, a city which often is challenging for “outsiders” to expand into. We can help you not only advertise locally, but also connect directly to local businesses, associations and administration by providing local research, translation services and so on. We assist our clients to realize an approach that resonates within the citizens of Kyoto.

At AGELLE, utilizing our networks with the prefectural administration of Kyoto, local businesses and residents, we can assist business deployment in Kyoto, the city of tradition and innovation.

Inquiries by e-mail

[ag@agelle.jp](mailto:ag@agelle.jp)

AGELLE CORPORATION

Please contact us!



NAGI  
なぎ  
KYOTO JAPAN



# Local Coordination

To those who come to visit Japan on company visits, various trainings and seminars, incentive travel, or other business goals, we offer services planning and organizing to accompany your needs in a way that stands out from our competitors.



## B2B (Business to business), in other words, matching suppliers and business partner-candidates.

E.g.: company wishing to make a traditional Kyoto craft through X company, or a company hoping to develop a product using (traditional) ingredients of Kyoto.



## Unique local Kyoto tours

Our company helps with the management of "chii-tabi", a project where local Kyoto residents guide you around Kyoto in Japanese.



## Food tours

- E.g.:-Visiting organic tea plantations and factories in Kyoto
- Popular dining areas
  - Organic grocery stores
  - Long-established gourmet stores
  - Traditional crafts and various special stores, such as Japanese sake factory
  - Popular B-class gourmet (e.g. ramen, okonomiyaki, takoyaki etc.)
  - Dinner at restaurants ran by celebrity chefs



Management partner: Beautiful Tour  
<http://www.beautiful-tour.jp/>

## Other

- Real estate inspection tours
- Commercial property, such as factory and office visits and matching services
- Various market research
- Various trade fair visits with interpretation available on demand
- Helping with exhibitions at convention centers (from registration to management to follow-up)
- Purchases to privately owned shops
- Accompanying and providing translation to various auctions
- Corporate training arrangements
- Company visit appointments
- Business lunches, accompanied by interpreters



## Advertising PR

- Advertising to the media (mass and paper media)  
 Press releases  
 Various event planning and management: seminars, open houses, various corporate events such as receptions  
 Planning and management of traditional industries and cultural exchange, music, entertainment industry events  
 \* We are familiar with film and TV production.



*Inquiries by e-mail*  
**Kyoto, for thrilling experiences and experiencing the Japanese hospitality**  
**Kyoto-born staff is waiting for your arrival.**



CEO  
**IZUTA Chika**